

## Our Learning Techniques Work!

Content for Protecting Your Physician's Time is delivered via e-mail. One component is an audio file which contains the narrated text of the segment.

You allow participants ten minutes per day to listen to the audio file. Listening with spaced repetition helps integrate the segment information into the participant's daily routine.

Each segment is facilitated in an hour-long meeting with participants. For teams with more than 50 members, a Facilitation Certification Workshop is available. We will train up to five office managers or supervisors to conduct the facilitation sessions, then provide follow-up.

Through the use of spaced repetition, multi-sensory impact and unique weekly action assignments, participants can retain from 62% to 85% of the program content. Contrast this with only 2% of content retained after a seminar.

Using these innovative learning techniques, we guarantee that Protecting Your Physician's Time will save you at least 30 minutes per day.

## An Investment in Effectiveness

Physician time can generate thousands of dollars per hour for your practice. Yet your staff has never been trained to help make effective use of physician hours. How do we know? Because that sort of training didn't exist ... until now.

Protecting Your Physician's Time costs you almost nothing in terms of money and physician time, and usually doesn't require your staff to leave the office. The program is simple and effective. The results are guaranteed.

- Every physician in your group can see two or more additional patients daily.
- Team members understand the value of physician time ... and their own.
- Your office team works smarter and more efficiently.
- Practice communication is improved, wasting less physician time.
- Team members develop a friendly and vibrant work environment.
- Members of your staff grow personally and develop more of their potential.

All these benefits accrue to your practice's bottom line. You recoup your investment in our program in a matter of days.

Physician time is not a disposable commodity. It's time your practice stopped treating it that way.



Your  
Most  
Valuable  
Asset.

# Make Your Time Matter!

Most medical office staff members are not equipped to handle the most valuable asset the practice has ... the physician's time.

Instead, staff members learn by trial and error, and team members are often never really aware of the value of the physician's time. Lack of awareness wastes physician time every day.

**Protecting Your Physician's Time** is a new kind of training program. We use modern learning techniques and weekly hour-long facilitation sessions, which can be held in your own office. **No staff travel is required.**

**Protecting Your Physician's Time** contains four learning segments. Content for each segment is communicated via audio and text files that are delivered weekly via the internet.

During the week, staff members apply the ideas and strategies presented in each segment of **Protecting Your Physician's Time**.

At the weekly facilitation sessions, participants quantify your time savings. Team members also share success stories and new ideas for increased productivity.

Train your office staff to help you create maximum benefit from the hours you spend at work. **Protecting Your Physician's Time** is an exceptional investment for you and your team.



# How We Train Your Staff to Protect Your Time

**Segment One: Working Smarter** makes the point that increased productivity doesn't necessarily involve more work.

Participants learn to calculate the value of their own time, and develop a keen understanding of the value of physician time.

In Segment One, team members also learn about the "knock-on effect" which plagues physician productivity on a daily basis.

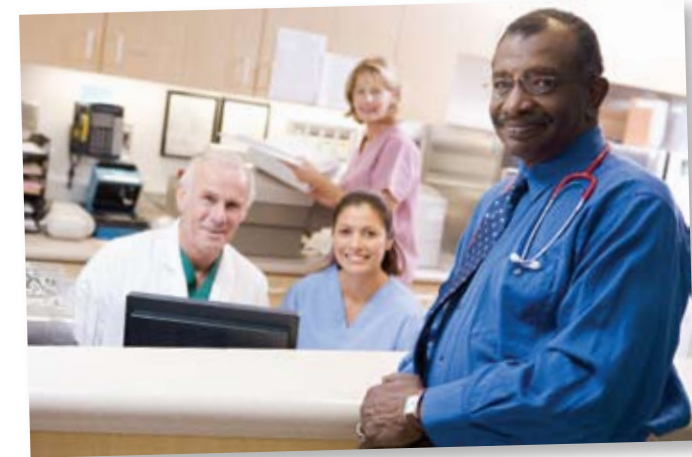
**Segment Two: Managing Time** is where the rubber meets the road. Participants learn four strategies for maximizing physician time: Eliminating distractions, avoiding interruptions, consolidating queries and heading off time-wasters.

**Segment Three: Communication that Works** focuses on successful interaction in your office environment. Improved clarity means increased time savings. You'll see an immediate reduction in cryptic communication from your staff.

Additionally, your team members will begin to waste less time on the phone, learn to handle written and internet communication more efficiently, and even improve their listening skills.

**Segment Four: Developing Your Team** helps your staff understand team dynamics and the critical importance of job expectations and emotional maturity.

Participants also create a list of jobs they'd like to learn. As a result of Segment Four, your team members begin to grow personally as well as professionally.



## Get Started Today!

**Protecting Your Physician's Time** is an investment in your most important asset: Your own time on the job. The rewards include an increase in staff organization, an increase in team performance, and – most importantly – an increase in the time available to you each day.

**We guarantee a net increase of at least 30 minutes per day per physician.** Our money-back guarantee is unheard of in the training industry. There are three conditions: You must provide our program for your entire team, your staff members must attend all facilitation sessions and they must complete all weekly assignments.

Can you afford not to enroll your staff today?